



# Canadian Goat Society

449 Laird Rd. Unit 12 Guelph, ON N1G 4W1 • 519-824-2942 • info@goats.ca

## 2017 Advertising Rates

Ad Size	B&W	Colour	B&W	Colour
	Single issue	Single issue	4 issues	4 issues
Business Card	\$30	\$60	\$100	\$200
1/4 page	\$60	\$100	\$200	\$350
1/2 page	\$100	\$150	\$325	\$550
Full page	\$150	\$200	\$500	\$700
Inside Cover	N/A	\$225	N/A	\$850
Back Cover	N/A	\$250	N/A	\$950

The **Quarterly** is published 4 times a year and goes out to about **500 members.**

## 2017 Deadlines

Issue	Ad Due
Spring	February 15
Summer	May 15
Fall	August 15
Winter	November 15

- Yearly ad bundle packages are only available before the first issue goes to print. Payment must be received in full before the end of February.
- All advertisements are subject to the tax rate in your province.
- CGS reserves the right to refuse any advertisement. Negative advertising will not be accepted.
- CGS is not responsible for errors in advertisements submitted.
- Ads should be submitted print-ready.